



# **LUCKEBOX.COM**

**STAFF & CUSTOMER INCENTIVES & REWARDS**

# The Importance of Rewards?

Your job is your bonus!



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REWARDS MANAGEMENT SOLUTION

# Why Reward and Recognise?

The results are tangible

- Rewarding organisations have four times the sales growth of organizations that do not reward;
- Rewarding organisations produce twice the revenue of nonrewarding organizations, and
- They have significantly higher jobs growth.
- Average return on investment in a reward and incentive system is 300%

**Contented Cows Give More Milk, 2011**

# The Reward Ripple Effect





**The key ingredients to a GREAT  
rewards program**

# Recognition and Motivation

“People may take a job for more money,  
but they often leave it for more recognition.”  
Bob Nelson

# Peer Recognition



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*healthy* Competition

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# Achievement



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# Advocacy



# Reward Options



# The Luckebox Solution



# Reward Options

# 1. Luckedip Box- £100

Rewards from £5 to £15

- ✓ Mixed box of wrapped surprise rewards
- ✓ All prizes suitable for your team demographic
- ✓ Prizes can vary in number and value
- ✓ Combined price to suit any budget
- ✓ Treats, gadgets, luxury, gourmet, gifts and lots, lots more
- ✓ Prizes change every month
- ✓ Great for enhancing management and peer recognition



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## 2. Grand Prize LuckeDip! - £130

Rewards from £5 to £15 plus Grand Prize of £70+

- ✓ A top prize included with the box of wrapped rewards
- ✓ The top prize sits outside the box for all the team to see
- ✓ The winning ticket will be included with one of the wrapped prizes
- ✓ We offer a choice of Grand Prizes all offering great saving in comparison to RRP
- ✓ Different options every month



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# 3. MegaDip! - £130

## Rewards from £10 to £100

- ✓ A Mega box filled with 10 top rewards valued from £10 to £100
- ✓ A total combined value of over £250
- ✓ All rewards are delivered in a big box that can sit at the team leaders desk
- ✓ First to hit target gets first pick or we will number each prize to allow you to run a raffle
- ✓ Rewards change each month working to a suitable theme such as the Olympics, Easter, Valentines, etc

**MEGA LUCKEDIP BOX** Now €135

**GET THIS**

A MEGA box filled with 10 fantastic Rems valued at between 10.00 EURO and 100.00 EURO. Perfect for team rewards, target 'races' and spot rewards.

You can let the winner select for themselves OR we provide you with a *'pick from the hat'* tool which you can have fun with. It's up to you! This box is packed with top rewards with a total combined value of over 250.00 EURO. We are offering this to our customers for only 135 EURO for Jan 2012 Only! Once again, you will not get better value for your reward budget then at Luckebox.

Order now as the stock is limited.

**Intempo iPod Player**

**AND THIS**  **Massaging Body Rollers X 2**

**AND THIS**  **HMDX Travel Speaker X 3**

**AND THIS**  **Culpeper Gift Set**

**AND THIS**  **Genuine Slate Photo Frame X 2**

**AND THIS**  **DVD Box Set**

## 4. Team Gift Packs! – Starting at £15

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Customised Gifts Bags

Starting at only €15

A great way to reward and motivate a team



Contact us now and we will design a gift bag to suit your budget and team

- ✓ Ideal if you are looking to reward all members of a team for a job well done
- ✓ We can design bags based on your budget and demographic
- ✓ As with all our rewards you are guaranteed savings in relation to RRP
- ✓ Each pack can include your Company branding as well as a personalised message

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# 5. Special Events

Rewards from £5

- ✓ Halloween Boxes
- ✓ New Baby Gift Boxes
- ✓ Christmas Gift Boxes
- ✓ Get Well Soon Boxes



**Christmas**  
**LUCKEBOX@WORK**

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## Feedback

"We have started working with Luckebox in early 2011 and we are delighted with our relationship so far. They have come up with some very creative ideas & incentives and are extremely responsive to all requests. The teams have been delighted with what Luckebox have developed and implemented so far. We look forward to even further developing our partnership with Luckebox in the future."

Ciara Lucy  
PGi, Senior Programme Manager  
EMEA, India & Canada

# Feedback

“We have found the Luckebox Solution has really made a difference within our teams. The LuckeDip box and the Interactive Leader Boards were really effective?”

Grania Mulligan  
Service Director  
CAPITA

# Feedback

‘We ran three incentive programs this summer and luckebox was a clear favourite with the staff’

‘The excitement individuals got when boxes arrived was brilliant for the team’

‘Mystery items and the luckedip boxes where fantastic’

‘A huge difference than just handing out vouchers. Much more impactful ...appreciated by agents and team leaders alike’

‘We’ll definitely use Luckebox again’

**Collective comments from Paul Molloy, Team Manager and Michelle Clancy, Dept Administrator at UPC**

# Feedback

Luckebox is a breath of fresh air to the Irish market. Fantastic concept, with innovative new ideas and gifts. A full package service tailor made to the individual. A product worth investing in!

**Emily Gilbert 02 Customer Care**

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